

信息系统学报

第 18 辑

目 录

主编的话	XIII
研究论文	
第三方电子商务平台忠诚实证研究——基于改进的期望确认模型/张承伟, 郭一蓉, 何奇兵	1
社会化问答社区中社交关系的成因及作用——来自知乎的实证研究/蒋逸尘, 金悦, 黄京华	13
基于消费性格的商品多样性推荐研究/王茜, 喻继军	23
面向用户兴趣的知识关联挖掘模型研究/应璇, 孙济庆	38
老年人购物网站界面感知可用性评价量表构建/刘畅, 郭伏, 刘玮琳	49
基于客户需求的现金押运路线问题研究/徐国勋, 李妍峰, 李军	72
领域综述	
信息系统领域的知识输入与输出: 1990—2010/田婧, 姚欣林, 张诚	84
企业信息系统创新性使用研究述评——基于内外部动机的视角/王玮, 喻亚琴	94
企业社交媒体研究综述: 概念、采纳、使用与影响/苗蕊, 黄丽华	107
CNAIS 核心期刊及学术会议目录	123
学术动态	127

China Journal of Information Systems

CONTENTS

EDITORS' NOTES	XIII
-----------------------------	------

ARTICLES

The Empirical Research of The Third Party E-commerce Platform's Loyalty Based on The Expectation Confirmation Theory/ <i>ZHANG Chengwei, GUO Yirong, HE Qibing</i>	1
A Study of the Construction and Benefits of Social Relationships in the Social Q&A Community: An Empirical Research from <i>Zhihu/ JIANG Yichen, JIN Yue, HUANG Jinghua</i>	13
Study on Recommendation of Commodity Diversity Based on Consumer's Character/ <i>WANG Qian, YU Jijun</i>	23
A Model of Knowledge Association Mining Based on User Interest/ <i>YING Xuan, SUN Jiqing</i>	38
The Construction of Elderly's Shopping Website Interface Perceived Usability Evaluation Scale/ <i>LIU Chang, GUO Fu, LIU Weilin</i>	49
The Cash-in-transit Vehicle Routing Problem with Customer Denomination Demand/ <i>XU Guoxun, LI Yanfeng, LI Jun</i>	72

REVIEWS

Knowledge Input and Output of Information System Field: 1990-2010/ <i>TIAN Jing, YAO Xinlin, ZHANG Cheng</i>	84
The Literature Review of Innovative Use of Enterprise Information Systems-Based on extrinsic and intrinsic motivation/ <i>WANG Wei , YU Yaqin</i>	94
Review on Enterprise Social Media: Concept, Adoption, Usage and Impacts/ <i>MIAO Rui, HUANG Lihua</i>	107

CNAIS List of Journal and Conferences	123
--	-----

EVENTS	127
---------------------	-----