信息系统学报

（第 26 辑）

目　　录

主编的话……XI

研究论文

一种基于深度强化学习的直播推荐方法/王潇，刘红岩，车尚锟 …… 1
数据驱动的心血管疾病门诊量多步组合预测研究/顾福来，白朝阳，郭林霞，刘晓冰，孙永亮 …… 19
移动学习情境下口碑生成的影响因素研究——基于八个论坛的真实评论数据/罗霄，蒋玉石，王烨娣，苗苗 …… 32
在线用户创新社区创意采纳机理研究——基于整合理论视角/秦敏，许安琪 …… 47
个性化社交媒体广告对消费者广告回避的影响机制研究/罗江，范婷睿，苗苗 …… 62
智慧健康产品试用中好奇与信念两者不同作用机制的分析与比较/孙凯，左美云，孔栋，吴一兵 …… 81
空间距离信息对游客出行决策行为的影响研究/郝辽钢，霍佳乐，刘健西 …… 97
电子废弃物情境下的用户信息安全保护动机研究/陈昊，吕途，张嵩 …… 109
数字经济产业集聚对创新驱动因素的影响研究——基于省级面板数据的
实证分析/金鑫，李晓雯，张敏，王鲁滨，孙广华 …… 121

审稿专家…… 133

China Journal of Information Systems

Issue 26

CONTENTS

EDITORS' NOTES ····· XI

ARTICLES

A Supervised Deep Reinforcement Learning Based Live Streaming Recommendation Method / WANG Xiao, LIU Hongyan, CHE Shangkun ····· 1

Research on Data-driven Multi-step Combined Forecast of Cardiovascular Disease Outpatient Volume / GU Fulai, BAI Zhaoyang, GUO Linxia, LIU Xiaobing, SUN Yongliang ····· 19

Research on the Influencing Factors of Word-of-Mouth Generation in Mobile Learning Context —Based on Real Comments Data from Eight Forums / LUO Xiao, JIANG Yushi, WANG Yedi, MIAO Miao ····· 32

Research on the Ideas Adoption Mechanism of Online User Innovation Community: Based on Integration Theory / QIN Min, XU Anqi ····· 47

Research on the Influence Mechanism of Personalized Advertising in Social Media on Consumers' Advertising Avoidance / LUO Jiang, FAN Tingrui, MIAO Miao ····· 62

Analysis and Comparison of Mechanism Between Curiosity and Beliefs in Smart Health Test Product Trial / SUN Kai, ZUO Meiyun, KONG Dong, WU Yibing ····· 81

Study of the Effects of Spacial Distance Information on Tourists' Decision-Making / HAO Liaogang, HUO Jiale, LIU Jianxi ····· 97

Research on User Information Protection Motivation in the Context of E-waste / CHEN Hao, LYU Tu, ZHANG Song ····· 109

Research on the Influence of Digital Economy Industry Agglomeration on the Driving Factors of Innovation / JIN Xin, LI Xiaowen, ZHANG Min, WANG Lubin, SUN Guanghua ····· 121

PEER REVIEWERS ····· 133